



Greening Financial Institutions

Global Sustainable Finance Conference 2012

5th to 6th of July, 2012

Karlsruhe | Germany

UNDER THE AUSPICES OF



The World Federation of Development Financing Institutions

ENDORSED BY



United Nations Environment Program Finance Initiative (UNEP FI)

UNEP Finance Initiative
Innovative financing for sustainability

ORGANISERS: *The Association of Development Financing Institutions in Asia & the Pacific (ADFIAP) & ETECH GERMANY*

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Financial industry around the globe is passing through one of the most challenging times in its history. The list of troubled banks is growing, some of the world's major financial institutions disappeared from the market over the last few years and the sizeable presence of toxic assets continue to plague the balance sheets

of numerous banks worldwide. The competition in the financial industry is intensifying and legislators, regulators, policy makers and customers are demanding more reliable and responsible banking sector.

In the midst of these turbulent and uncertain times, global environmental crisis is further shaping the way financial industry operates.

Climate change, global warming, depleting oil, gas and other natural deposits, drought and flooding, loss of biodiversity and further natural and human induced environmental disasters are resulting in increasingly tough regulatory, economic and market implications for all sectors of the economy.

As the global environmental crisis deepens, the investments in green infrastructure, technologies and in solutions that help mitigate or adapt environmental change are rising strongly both in the industrialized and in the developing economies.

Sectors Attracting High Investments

Examples >>>

Renewable Energy

Green Buildings & Infrastructure

Waste Management

Organic Farming

Eco-Mobility

Green IT

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**In these changing times, what is the road ahead for financial institutions?
And how the financial industry needs to respond to the unprecedented changes that are reshaping the economic and financial landscape – globally!**

The Conference Objectives

The Global Sustainable Finance Conference 2012 will help address some of the pressing issues facing the financial industry. The Conference will cover a wide range of emerging topics related to the challenges and opportunities in the wake of deepening economic, financial and environmental crisis and will discuss solutions to position financial institutions as robust partners in sustainable development.

It provides a unique opportunity to explore why and how financial institutions need to embed sustainability in their core business strategy and address social and environmental challenges while ensuring profitability.

The conference aims to:

- Provide information and knowledge about global environmental change;
- Discuss current challenges facing the financial industry and explore approaches to transform those challenges in to opportunities;
- Identify market sectors that offer major business opportunities to financial institutions in industrialized as well as in the emerging and developing economies;
- Examine innovative financial products and services to serve the growing markets of technologies and solutions for cleaner, greener and more sustainable communities ;
- Deliberate on embedding sustainability in financial institutions' operations and thereby cutting costs, reducing risks, increasing staff motivation and performance, reducing environmental footprint, and enhancing market reputation and image;
- Provide a platform for networking for wide range of delegates and foster cooperation between various stakeholders.

Greening...

Development Financing
Institutions

Commercial Banks

SME Banks

Micro Finance
Institutions

Leasing Companies

Equity and Venture
Capital Firms

Asset Management
Companies

Insurers

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The Outcome

The Global Sustainable Finance Conference brings together top financial sector executives, policy makers, regulators, academia, practitioners, experts and other stakeholders from around the world.

The diversity of conference delegates ensures that many different perspectives, experiences, insights and innovative ideas are exchanged through presentations and formal and informal discussions.

The delegates will take back home ideas, information, knowledge, motivation and contacts to embrace sustainability and address social and environmental challenges as well as economic viability and profitability.

One of the key expected outcomes of this conference is also networking. This event provides a unique chance to meet like minded professionals from many different countries and discuss possible cooperation and developing of synergies.

Takeaway best practices in the field of sustainable finance

Meet peers from around the globe

Keep abreast of the latest trends in banking and finance

Be part of creating a sustainable economy

Green Project Financing

- For Infrastructure Projects. E.g. renewable energy projects, energy conservation, seawater desalination, water recycling, solid waste management and eco-transportation
- Green Financing for large corporations as well as for SME and Micro-Enterprises. E.g. financing energy efficient plants and equipments
- Financing green ventures such as those producing energy efficient, hybrid or other low-emission cooling and heating systems, carbon capture and storage systems, photovoltaic panels, wind turbines, fuel cell, biogas plants, organic agriculture, biotechnology, green IT...

Examples of Green Financial Products

Green Real Estate Loans

- For constructing green commercial and residential buildings
- For energy efficiency related retrofitting of homes and commercial properties

Green Mobility Loans

- Financing and leasing fuel efficient, electric and hybrid vehicles
- Emission Offset Program integrated in vehicle financing and leasing. E.g. fleet financing or leasing

Green Deposits

- Launching Deposit Schemes that are allocated for lending/ investing in green businesses
- Donating a part of profit made through the deposits to carbon offset programs such for planting trees

Other examples:

Green Securitization; Eco Venture Capital and Private Equity; Asset Management; Carbon Funds; Treasury Funds; Green ETF; Carbon Finance; Green Insurance; Carbon Insurance..

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Who Should Attend?

- Senior Executives of:
Development Financing Institutions; Commercial Banks; SME Banks; Micro Finance Institutions; Leasing Companies; Equity and Venture Capital Firms; Asset Management Companies; and Insurance Corporations
- Financial and Economic Policy Makers
- Senior Officials of Central Banks and Financial Regulators
- Government Officials and Representatives of International Development Agencies
- Academia, Research Scholars and Members of relevant faculties
- Environmental Management and Sustainable Development Practitioners
- Economists, Auditors and Members of relevant Professional Bodies
- Clean Development Mechanism (CDM) Project Managers and Carbon Traders, Financial Consultants, Risk Management Professionals, Research Analysts, Fund Managers, Investment Advisors, and Members of Rating Agencies
- Senior Management of Green Business Projects
- All those engaged (or interested) in sustainable development, green financing and sustainable economy

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Location

The conference will take place in the city of Karlsruhe in Germany. It is located on the Rhine River between the mountains of the Palatinate, the Vosges and the world renowned Black Forest.

Karlsruhe enjoys excellent air, rail and road links. Frankfurt International Airport, which is one of the world's largest airports, is just an hour away by direct train. The city is at the intersection of the major Autobahn (German Freeway) A5 Hamburg-Karlsruhe-Basel A6/A8 (Paris).

It is a cultural center and home to several museums including the largest cultural history museum in the region. Karlsruhe is also known for technology, for German Justice (home to Germany's highest courts) and above all for being a "Green City".



When

2-Day Conference | July 5 - 6, 2012

09:15 - 17:00 Hours | After 17:00 Hours: Dedicated Networking Hour followed by Get-Together & Dinner

Optional:

Excursion/ informal get together on the 7th of July 2012

Registration

For registration details, please contact via:

Email: mail@etechgermany.com or

Fax: 0049-721- 476 89 53

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